



Start offering your clients the vision coverage they need

VSP® Individual Vision Plans are the perfect solution for those who don't have access to vision benefits. Enhance your clients' health care coverage with plans that include eye exams, frames, lenses, contacts, and more. Registration is easy. Start offering plans today.

Wondering why you should sell individual vision plans? Let's start with a few statistics. Did you know that in the United States, 11 million people in the U.S. have a visual impairment?¹ And, 93 million Americans are at high-risk for serious vision loss, and only half have visited an eye doctor in the last year.¹ There are many people throughout the U.S. in need of vision coverage.

There are millions without employer-sponsored vision coverage. 4 million young adults age out of their parent's plan every year.² 25 million employees work part-time jobs in the U.S.³ and 5.9k American's retire every day.⁴

With 10,000 Americans turning 65 every day⁵, it's important to note that as of 2020, there are 64 million Americans enrolled in Medicare⁶. What many consumers don't realize however, is that many Medicare plans don't cover routine eye exams and materials like frames, lenses, and contacts. Additionally, Medigap policies generally don't cover vision care or glasses.⁷ Those with certain qualifications for diabetes, glaucoma, or macular degeneration, may be covered for certain diagnostic tests, eye exams, and treatment.

VSP Individual Vision Plans provide solutions for those without coverage. They continue to offer:

- Affordable coverage consumers can buy on their own
- Savings on out-of-pocket costs when it matters most
- Flexibility to use their benefits at any point over their plan year
- Freedom to choose payment options that work with their budget

¹ Centers for Disease Control and Prevention, Vision Impairment Initiative Fast Facts, June 2020

² US Census Data, July 2019 ³ Statista.com: Number of Part-time Employees in the U.S. 2021 ⁴ Pew Research Center, 2019 ⁵ U.S. Dept. of Health and Human Services, April 2022 ⁶ Centers for Medicare and Medicaid Services, October 2021 ⁷ According to medicare.gov. The Official U.S. Government Site for Medicare, 2021. VSP Vision Care does not coordinate benefits with Medicare.